

York Economic Strategy, Year 1 Delivery Plan 2016/17

The chart below is an overview delivery plan across the programmes of the Economic Strategy for July 2016 - June 2017. Further details are included within discrete project plans for each individual project, which are owned by the governance and delivery structures listed below.

| | Objectives + actions | Governance Board (where applicable) | Delivery Lead | Timescales | | | | Progress narrative | RAG |
|-----|--|---|---|------------|-----------|-----------|-----------|---|--|
| | | | | Jul - Sep | Oct - Dec | Jan - Mar | Apr - Jun | | |
| 1 | DELIVER YORK CENTRAL ENTERPRISE ZONE | York Central Project Board (CYC / Network Rail / NRM) | York Central Delivery Team (Catherine Birks, CYC, Mike Stancliffe, Network Rail) | | | | | | |
| 1.1 | Independent demand study to bolster investor confidence | York Central Project Board | Savills | | | | | This work is underway by Savills, with a final study expected shortly | |
| 1.2 | Full funding strategy, including mechanism for borrowing against future business rates | | KPMG / CYC | | | | | The overall financial modelling is being taken forward by KPMG, and is in progress but yet complete. Further consideration will be required by partners from this point. | |
| 1.3 | Completion of the Partnership Agreement, including financial mechanisms to assist delivery | | Network Rail / CYC / NRM | | | | | Much work has been done to get to a point of completing the partnership agreement, which is expected to be signed in the summer. | |
| 1.4 | Continue to de-risk the site to ensure successful engagement with the market and appropriate delivery route | | Network Rail / CYC | | | | | There has been significant progress on the project, but with still some way to go. See major projects report for full progress update | |
| 2 | DELIVER A LOCAL PLAN THAT SUPPORTS A HIGH VALUE ECONOMY | Local Plan Working Group / Executive (CYC) | Local Plan Team (Martin Grainger, CYC) | | | | | | |
| 2.1 | Local Plan preferred sites consultation including opportunities for business voice to input into process | Local Plan Working Group / Exec | Local Plan Team / Chamber of Commerce co-ordinate business input | | | | | Consultation on the Local Plan preferred sites was undertaken between 18 July 2016 and 12 September 2016. | |
| 2.2 | Results of consultation and Publication Draft considered by Local Plan Working Group and Executive | | Local Plan Team | | | | | Report taken to Executive on 7th December. Further reports required by Executive to proceed to public consultation on the draft Plan. Officers highlighted the effect the changes in housing projections and the disposal of the MoD sites would have in relation to the Local Plan and confirmed that further work was required to evaluate these changes, which could result in up to 6 months delay. | |
| 2.3 | 6 week public consultation on the Publication Draft of the Local Plan | | Local Plan Team / Chamber of Commerce co-ordinate business input | | | | | Based on the comments above, delays are now anticipated. | |
| 2.4 | Submission of Local Plan to Secretary of State for examination | | Local Plan Team | | | | | Based on the comments above, delays are now anticipated. | |
| 3 | TAKE PRACTICAL STEPS TO DEVELOP + RETAIN TALENT IN THE CITY | Higher York Executive (Graduate) / Learning City Partnership (apprenticeship, school / college age & older residents) | Higher York delivery team / CYC 14-19 and Skills team (Julia Massey) | | | | | | |
| 3.1 | Launch and promote 'Talented' brand and website as a means for connecting businesses with students and graduates | Higher York Executive | Higher York | | | | | 'talented - A gateway to growth' seeks to connect businesses with students and graduates to set up, publicise and facilitate internships, placements and recruitment, and the website is now up and running at www.talentedyork.com | |
| 3.2 | Development work for a new graduate scheme for York & North Yorkshire including identifying options for funding | | Higher York with higher education partners and Federation of Small Businesses | | | | | A new Operations Manager will be in post in April 2017. Work to be explored after that time. | |
| 3.3 | Continued delivery of York Apprenticeship Hub service to connect businesses (in particular SMEs) with young people (16-24). New contract in place in Autumn 2016 - March 2018. | Learning City York Partnership | CYC 14-19 & Skills Team currently take the lead for this contract | | | | | Continued delivery of Apprenticeship Hub. | |
| 3.4 | Work with business HR directors group to identify and take forward coordinated action in light of apprenticeship levy and reforms from April 2017 which maximises the benefit for York businesses and residents | | CYC City 14-19 & Skills and HR Talent Team coordinating group of business HR directors | | | | | Ongoing work, including direct work with businesses and one to many businesses breakfasts taken forward jointly with Make it York. | |
| 3.5 | Submit bids for European funding and take forward programmes aimed at supporting enterprise, employability and Careers Education for young people still in education, including digital skills and continued roll out of Enterprise Governor programme | YNYER & LCR LEP skills boards | Various delivery partners. CYC 14-19 & Skills Team to work with delivery partners to shape, influence and coordinate activity to support City needs | | | | | A number of European programmes through both LEPs have been launched, and local partners are engaging with prime contractors to maximise the impact for York residents and businesses | |
| 3.6 | Submit bids for funding (including ESIF) and take forward programmes aimed at connect unemployed and inactive residents (of all ages) to jobs, recognising that some people require additional support to unlock their potential to benefit from the economic prosperity of the city | | York Learning is delivering on NEET Improve Your Prospects (2016-2018) and Your Consortium Big Lottery BBOESF funded programme Action Towards Inclusion (2017-2019) and will shortly be starting an additional funded project | | | | | | |
| 4 | DRIVE REAL UNIVERSITY & RESEARCH-LED BUSINESS GROWTH IN KEY SECTORS | Various | Various | | | | | | |
| 4.1 | Develop industry led proposals for £10m LEP capital fund for agri-food and renewables | YNYER LEP Board | LEP Bioeconomy Officer (Gesa Reiss) / Industry group chair (Robert Brocklesby) | | | | | Bioeconomy Growth fund launched in summer 2016, with a number of industry led submissions made in October for over £44m in project value and £13m of grant requests, with the potential to create 635 jobs. A number of these projects are being actively explored for delivery. | |
| 4.2 | A clear pitch for businesses to locate at Sand Hutton site alongside Fera Science shared with property agents and key intermediaries | TBC | TBC | | | | | A refreshed offer for the Sand Hutton site has been developed, with a number of notable inward investment successes. | |
| 4.3 | Develop plans for future business developments at University of York, bringing together relevant parties to undertake feasibility work | University of York Executive Board | University of York (TBC) with LEPs/Council/Make it York | | | | | Some ideas have been explored, including for further business incubation space, but limited progress has been due to up front investment/funding requirements or detailed feasibility work beyond the previously explored BioVale Centre, as well as uncertainty around the specifics of Local Plan allocations for Campus East. | |
| 4.4 | Broaden engagement with local businesses with the BioVale and DC Labs initiatives | BioVale Board / DC Labs Board | BioVale Manager (Maggie Smallwood), DC Labs Director (Peter Cowling) | | | | | Increased private sector membership and engagement of BioVale with a paid membership model being explored. DC Labs work is still at fairly early stage. | |
| 5 | LOBBY FOR INVESTMENT IN KEY TRANSPORT NETWORKS | City of York Council Executive | Coordinated by City of York Transport Team (Tony Clarke), and Policy & Strategy Team (Mark Alty) | | | | | | |
| 5.1 | Submit bids to Government for Local Growth Deal 3 including development work for Outer Ring Road dualling and A1079 Grimston Bar upgrades | Council Executive / YNYER LEP Board | CYC / YNYER LEP | | | | | A document entitled 'York, North Yorkshire and East Riding Local Enterprise partnership, Local Growth Deal 3' was finalised on 28th July 2016, and can be found at this link http://www.businessinspiredgrowth.com/wp-content/uploads/2016/07/YNYER-Growth-Deal-3-Final-28th-July-Submission-min-size.pdf An announcement on settlement figures is yet to be made. | |
| 5.2 | Working with the business community, assemble proposals for how the city can make the most of national high speed rail investment | Council Executive | CYC Policy & Strategy / Transport team | | | | | Overall vision and proposals around York as a High Speed hub drafted to feed into key national and regional work. Further development at a local level to be taken forward in 2017/18 (delayed due to departure of key staff) | |
| 5.3 | Draft lobbying strategy for influencing key national investment decisions, working with a small group of businesses who highlighted interest or with relevant networks | | CYC Policy & Strategy team | | | | | This has been done in an ad hoc way around particular projects. A more structured approach to be taken forward in 2017/18 (delayed due to departure of key staff) | |
| 5.4 | Scope options for ensuring station capacity at York to support and maximise the benefit for the city of HS2 / Northern Powerhouse rail improvements (capacity to deliver to be identified) | Transport for the North / Rail North / Network Rail? | Network Rail / Consultancy? | | | | | Ongoing work as part of York Station project board, although further detailed work around platform configurations for HS2 required to be commissioned. | |
| 6 | USE LOCAL BUSINESS RATE FREEDOMS TO DRIVE HIGH VALUE GROWTH | City of York Council Executive | CYC Finance + Policy & Strategy team | | | | | | |
| 6.1 | Respond to Government consultation on local business rates retention | Council Executive | CYC Finance + Policy & Strategy team | | | | | Report prepared and submitted in September 2016. | |
| 6.2 | Likely Government announcements on local retention of business rates | N/A | N/A | | | | | | |
| 7 | MAKE A FRESH LOUD STATEMENT OF CULTURAL + VISUAL IDENTITY | Make it York Board & through SLA with Council | Various | | | | | | |
| 7.1 | Continue to creatively develop York's tourism and culture offer, and to raise the city's profile as a quality visitor destination through targeted campaigns (as outlined in MIY's business plan) | Make it York Board & through SLA with Council | Make it York Consumer Team | | | | | Details of activity will be outlined as part of the Make it York delivery update | |
| 7.2 | Seek external funding for high profile festivals which play into UNESCO branding, whether new opportunities such or growing existing international festivals in the city | | Make it York (TBC) | | | | | Bidding for £425,000 funding from the Arts Council Medialia was unsuccessful. Work to explore alternative funding towards the £1m target will continue. | |
| 7.3 | Launch an Ambassadors Programme | | Make it York Business Team (Andrew Sharp) | | | | | An Inward Investment ambassador's programme has been formally launched. The programme has initially attracted 23 influential business leaders in the city. The ambassadors have been furnished with the latest information and marketing collateral, to enable them to consistently sell the city to prospective investors as part of their national and international business. The scheme will run as a 'pilot' for 6 months with the aim of rolling out more widely with further recruitment of ambassadors. | |
| 7.4 | Deliver an improved digital toolkit including a new website for promoting the city to businesses interested in locating in York | | | | | | | | A new 'Invest in York' website was launched as a part of the Make It York website. Further work to build on this is scheduled for 2017/18. |
| 7.5 | Progress Guildhall project including detailed design work, engaging serviced office providers and bidding for Local Growth Funding through LCR (as outlined further in Guildhall project plan) | Council Executive | Guildhall Project Manager (David Warburton, CYC) | | | | | Project on track (see major projects report for full details) | |
| 7.6 | Feasibility work with partners including Oakgate, York Museums Trust and City of York Council around the Eye of York / Southern Gateway development | Project Board for Eye of York / Southern Gateway development | Andy Kerr (CYC) co-ordinating work across partners | | | | | Project on track (see major projects report for full details) | |
| 8 | BRING PEOPLE + BUSINESSES TOGETHER IN CREATIVE LOW-COST WAYS | Various | Various | | | | | | |
| 8.1 | Ongoing range of activities led by various organisations including: Chamber, FSB and York Professionals programmes of events, How's Business pop up cafes, business breakfasts. Make it York sector specific initiatives including SCY Director Forums, Guild of Media Arts and rail cluster | Various | Various | | | | | Ongoing activity through a range of private sector networks and public sector providers. | |
| 8.2 | Deliver Business week including Venturefest | Business Week Planning Team | Business Week Planning Team | | | | | A broad range of events was delivered during the sixth York Business Week (14th - 18th November 2016). A varied timetable of events included a business breakfast at the Art Gallery, Venturefest held at the Racecourse, skills events, supernetworking, business clinics and the York Press Awards. | |
| 9 | Overall Strategy Monitoring | Economic Strategy Annual Progress Update Event. Programme leads to update on progress and on economic outcomes for the City | Economy & Place Strategy Team (CYC) | | | | | | |
| 9.1 | City Outcomes (new data available annually) | Economic Strategy Annual Progress Update Event | Economy & Place Strategy Team | | | | | | |
| 9.2 | Programmes overview | | | | | | | Monitoring of the programme is a continuous process, with a quarter 4 update due in February 2016. | |